



The Power of Scrum, In the Real World, For the Agile Scrum Master, Product Owner

By Paul Vii

Pashun Publishing Press. Paperback. Condition: New. 120 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. Whether you are a scrum master, product owner, team member, business stakeholder or simply someone who wants to understand what makes scrum tick, this book is for you. Every chapter includes: 1. A concise, clear explanation, giving you a firm foundation in scrum 2. Nuggets of knowledge based on real industry experience 3. A brief insight into everyday situations that you wont find in every scrum book. I write this text as a certified scrum master with experience in international blue chip companies dating back to 1999. That experience includes leading projects for the BBC, General Electric, Oracle, BSKyB, HiT Entertainment (responsible for Angelina Ballerina, Bob the builder and other titles that you love watching with your kids or siblings but wont admit to) and Razorfish. These roles have all involved leadership on a wealth of mobile, internet TV and web software projects. I have played the role of scrum master and in the earlier years, of team lead and technical lead. I have had the privilege of running projects and rolling out working practices in market leading organisations from start to finish. Related books: Scrum, The...



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