



Theatre Management: Producing and Managing the Performing Arts (Paperback)

By David M Conte

Entertainmentpro/Quite Specific Media, 2007. Paperback. Condition: New. Language: English . Brand New Book. Theatre Management: Producing and Managing the Performing Arts delivers a broad, comprehensive, wide-angle view of theatre and performing arts management, based on the premise that all of the performing arts share the same core issues: producing or presenting artistically satisfying works in accord with their missions, finding and keeping an audience, providing for the financial and creative well-being of an organization or production, and maintaining good personnel and public relations. Beyond addressing management issues specific to legitimate theatre, Theatre Management also deals with broader issues that affect all of the performing arts: mission statements, legal organization and structure, not-for-profit organizations, personnel, place of performance, budgeting, box office/ticketing, fundraising, marketing, public relations, advertising, and performance management. In this thorough, informed and informative updating of the theatre and arts administration classic Theatre Management and Production in America, David Conte addresses needs and concerns confronting 21st Century managers. Theatre Management: Producing and Managing the Performing Arts is the fundamental text and indispensable reference for all arts managers.



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Reviews

Unquestionably, this is actually the greatest function by any author. I was able to comprehend every little thing using this created e ebook. Its been printed in an remarkably straightforward way which is merely following i finished reading this ebook in which in fact altered me, alter the way i think.
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An exceptional book as well as the font used was exciting to read. It is actually rally intriguing through reading time. You will not sense monotony at anytime of the time (that's what catalogues are for about when you ask me).
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